



# Financial Analysis and Valuation

*Make strategic decisions that create greater value!*

Financial analysis is an essential component of business strategy analysis. How a business uses financial analysis to evaluate the effectiveness of their strategy and to make sound corporate financial decisions is a valued skill for every leader. In today's competitive and rapid changing business environment, there is mounting pressure on every manager and executive to create even greater value for the organisation.

Join us for this 3-day interactive course, where we aim to introduce and deepen your understanding of contemporary tools for analysing your business corporate strategy, its competitive position and sustain-ability within your industry using financial data. Furthermore, the course will be instrumental in assisting you to develop appropriate frameworks for valuation.

## Benefits of attending this workshop:

- Identify key components of financial analysis and business valuation
- Develop an effective framework for business analysis and valuation
- Apply the techniques needed to incorporate financial data into corporate strategy development

## Presenter

Dr William Coffie is a Senior Lecturer at the University of Ghana Business School. He has cumulative work experience of nearly two decades in Ghana, the United Kingdom and Hong Kong, which straddle four sectors: academia, local government, non-profit and industry. Dr Coffie has authored several journal and conference papers and has consulted for reputable organisations including Bauchi State Government and National Union of Local Government Employees in Nigeria, as well as Ghana's Ministry of Finance/AfDB. He is currently the Executive Director of the Institute of Applied Econometric Studies and Director of Farmers Alliance Cocoa Buying Company Ltd. Dr Coffie is a certified Chartered Accountant, Chartered Marketer and a Member of the Chartered Management Institute.



**Date:** 10 - 12 April 2017 (3 days)

**Time:** 08:30 – 17:00

**Fee:** N\$8,900.00

**Register by: Wednesday, 29 March 2017**

## Enquiries

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