



Experiential Learning & Design Thinking

Developing new mindsets that ensure innovative results

What is it? It is not about art and painting, neither songs and dancing, BUT it's about bringing the artist in everyone out. Letting everyone play the music they were born with, dancing to the rhythms of others and painting their souls on their professional work.

The highly interactive two-day creativity session aims to introduce participants to the process of design thinking, as an alternative to traditional problem solving techniques. From contextually imbedded situational analysis, to ethical considerations, participants will experience the real-world design process in a hands-on environment. This workshop will empower participants to use these techniques in their own contexts and disciplines.

Benefits

- Identify blocks to creativity and why a new mindset is needed
- Deliberately apply your imagination
- Share a common language and process for problem solving through project artistry
- Become more effective at working through obstacles
- Apply the tools and techniques of Creative Problem Solving and Design Thinking while working on real problems, challenges and opportunities

Presenter

Puleng Makhoalibe

Puleng Makhoalibe (MBA, PGDM, BSc) has a passion for creativity, design thinking and innovation. She has over sixteen years experience in creatively using technology to meet the future in various settings in industry, government and in higher education. Puleng is a speaker, lecturer and facilitator, and has submitted her PhD thesis focusing on Innovative Project Management: tapping on the power of collective creative ability in project teams to encourage novelty and creativity. Puleng works with international organisations such as KnowInnovation and Inclusive Innovation (UK and USA) and seats on the board of the Creative Education Foundation (CEF) in the USA. She is currently Head of Innovation, Creativity and Entrepreneurship at Henley Business School Africa in Johannesburg.



Date: 18 - 19 July 2017 (2 days)
Time: 08:30-17:00
Fee: N\$ 5 950 per person
Register by: Tuesday, 04 July 2017
Venue: Harold Pupkewitz Graduate School of Business

Enquiries

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