

## EXECUTIVE EDUCATION

### Master Class: Information Systems Management

*Understand the ICT environment and make decisions that will add value to your organisation!*

Information and communications technology (ICT) is too important for business, government and NGOs to be left to technologists alone! Almost daily, we are hit by new advances in ICT, and many executives face a bewildering range of possibilities.

#### Overview

It seems almost daily that business and government are hit by new advances in information and communications technology (ICT). Many executives faced by this bewildering range of possibilities either respond by making uninformed purchasing decisions or simply bury their heads in the sand and make no decisions at all. Both are incorrect responses. This Master Class will provide executives with a set of tools that will enable them to understand the ICT environment and make decisions that will add value to their organisations.

#### Who should attend?

ICT is too important for business and government to be left to technologists alone therefore, this Master Class is important for all individuals and managers who need to know how to link ICT with business strategy or, how to gain business advantage from the effective deployment ICT. It is also for people who have an interest in ICT and not-for-profit organisations.

#### Objectives

**At the end of the Master Class, participants will:**

- Have a framework to understand how ICT and business strategies link together
- Know how to assess new technologies as they emerge and how they might add value to your organisation
- Understand the key aspects of Information Management Body of Knowledge (IMBOK) and how it can be used to diagnose ICT problems in an organisation

#### Topics

1. Introduction to the Information Management Body of Knowledge (IMBOK): knowledge areas and processes
2. Using IMBOK as tool for assessing the value of new technology for an organisation
3. Using IMBOK as a diagnostic tool in organisations
4. Linking the IMBOK to Venkatraman's model of information management

## About Presenter



Prof Grafton Whyte holds a BA (Hons), MBA (cum laude) and PhD and is currently Director of HP-GSB. His academic experience spans over 15 years as a lecturer and researcher. His research interests are in Knowledge Management and Service Quality and he is the developer of the V-Model of Service Quality. Prof Whyte is former Director of Finance & Operations for Zimele Sonke Technologies, Cape Town. He was founder & CEO of Service Management Consultants in the United Kingdom and UK Systems Development Manager for *Reuters*. Prof Whyte has extensive experience in teaching and supervising research, having motivated and assisted over 100 students complete their research in the past seven years.

**Date: 14 April 2016**

**Time: 08:00 – 17:00**

**Registration by: 06 April 2016**

**Fee: N\$ 3 400.00 – includes course material, meals and certificate**

Full course descriptions are available on the HP-GSB website

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T: +264 61 207 2242 for registration and enquiries.