

EXECUTIVE EDUCATION

Strategic Project Management

Implementing Strategy through Projects!

Overview

Strategy is implemented through successful projects. Many sound strategies are ineffective due to lack of project management capability to make them a reality. This workshop will teach the fundamental skills required to engage with stakeholders, define and plan projects, and execute them successfully.

Who should attend?

- Executives and managers responsible for implementing strategy
- Project managers who plan and execute projects.
- Key project team members who contribute to project success.
- The course is relevant for any functional background, be it finance, operations, IT, HR, engineering or any other discipline.

Objectives

At the end of the Workshop, participants will:

- Understand how strategic plans affect project selection
- Understand the vital sponsor – project manager relationship
- Know how to define and plan projects
- Master some basic project management techniques
- Be able to track progress, and communicate effectively at executive level
- Know the activities to bring projects to an orderly close

Topics

- Project management overview
- The process from strategy to projects
- Project definition
- Scope planning leading to the Work Breakdown Structure
- Managing scope and other changes
- Time management concepts
- Practical scheduling
- Budgeting and cost tracking
- Managing risks and issues
- Project governance
- Communications & reporting
- Building a high-performance team

About Presenter



Frank Einhorn has specialised in project management since 1992 and is a PMI (US Project Management Institute) PMP (Project Management Professional) and an IBM Certified Professional. Besides the PMI standards, he is familiar with PRINCE2 and the methodologies used in IBM and several of its customers. He holds a BSc Honours in Electrical Engineering and an MBA from UCT. He followed a career with IBM involving IT consulting, architecting IT solutions, systems engineering management, account and sales management, HR management, and finally project management. Mr Einhorn worked with customers in many industries, but mainly mining, public sector utilities, and finance. He has a passion for teaching and sharing his experience, and is a strong believer in interactive and hands-on learning.

Date: 19 – 21 April 2016 (2.5 days)

Time: 08:00 – 17:00

Registration by: 11 April 2016

Fee: N\$ 7,900.00 – includes course material, meals and certificate

Full course descriptions are available on the HP-GSB website

Contact Cynthia Kauami at E: ckauami@nust.na or

T: +264 61 207 2242 for registration and enquiries.