



# Strategic Project Management: Implementing Strategy through Projects

## Overview

Having the best of both worlds is still possible in today's competitive environment: Do you want to make things happen, on time and on budget?

Join Frank Einhorn along other like-minded individuals and engage in thought provoking learning on this 2.5-day workshop that will teach:

- how strategic plans affect project selection,
- the vital sponsor – project manager relationship,
- how to define and plan projects,
- the fundamental skills required to engage with stakeholders,
- how to track progress, and communicate effectively at executive level, and much more.

The workshop is for executives, managers, entrepreneurs or anyone responsible for implementing strategy, or planning and executing projects and is relevant for any functional background, be it finance, operations, IT, HR, engineering or any other discipline.

## About the Presenter

Frank Einhorn (BSc, MBA) has specialised in project management since 1992 and is a PMI PMP and an IBM Certified Professional. Besides the PMI standards, he is familiar with PRINCE2 and the methodologies used in IBM and several of its customers.

He followed a career with IBM involving IT consulting, architecting IT solutions, systems engineering management, account and sales management, HR management, and finally project management. Mr Einhorn worked with customers in many industries, but mainly mining, public sector utilities, and finance. He has a passion for teaching and sharing his experience, and is a strong believer in interactive and hands-on learning.



<b>Date:</b>	<b>19 – 21 April 2016 (2.5 days)</b>
<b>Time:</b>	<b>08:30 – 17:00</b>
<b>Registration by:</b>	<b>11 April 2016</b>
<b>Fee:</b>	<b>N\$7,900.00 – includes course material, meals and certificate</b>

Full course descriptions are available on the HP-GSB website

Contact Cynthia Kauami at E: [ckauami@nust.na](mailto:ckauami@nust.na) or

T: +264 61 207 2242 for registration and enquiries.

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